



North Central Texas  
Council of Governments



Dallas-Fort Worth  
CLEAN CITIES



# **Overview and Resources for EV Infrastructure Development**

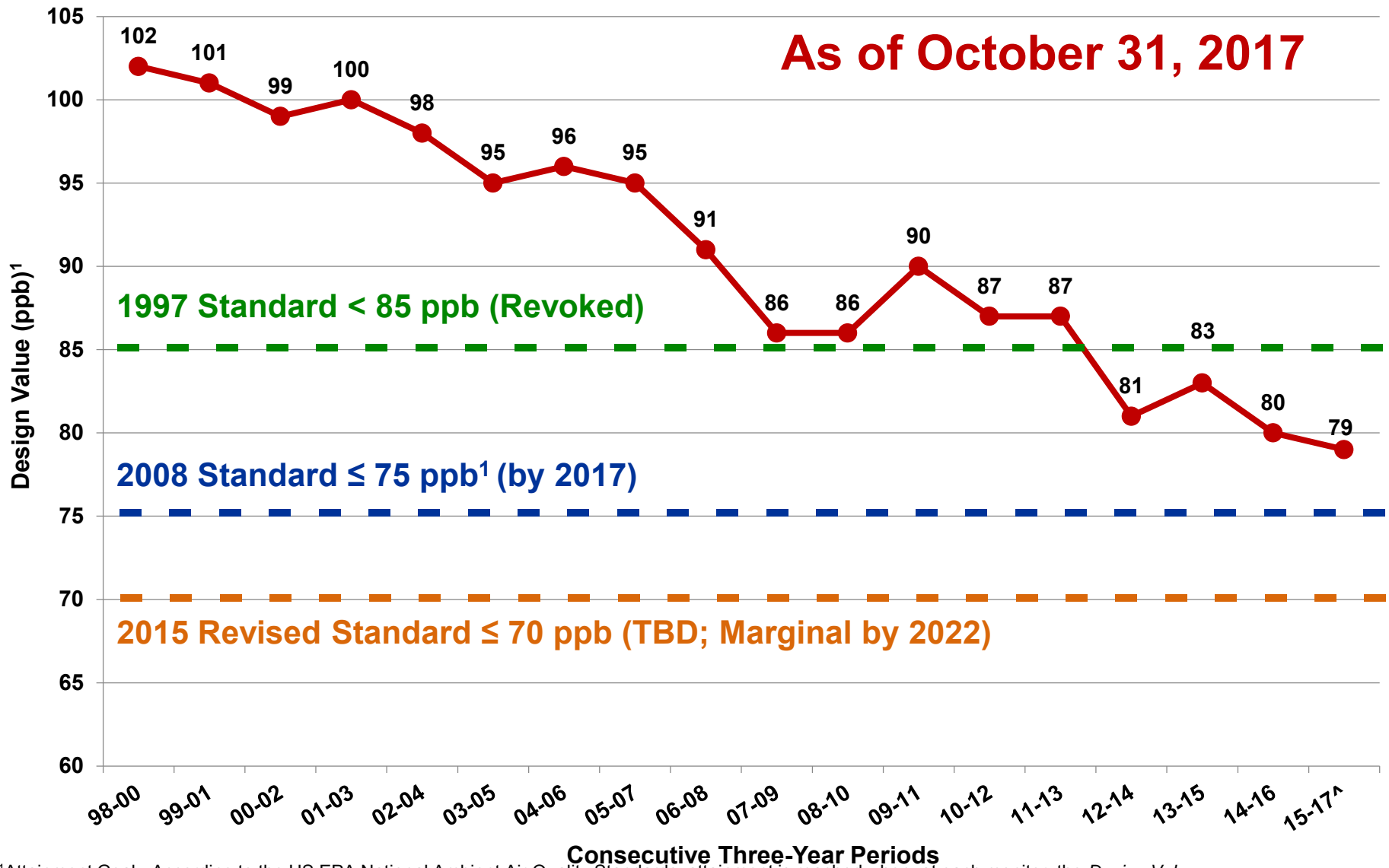
**Electric Vehicle Infrastructure  
Workshop**

**November 2, 2017**

**Lori Clark, Program Manager, NCTCOG**



# Eight-Hour Ozone Trend for North Texas

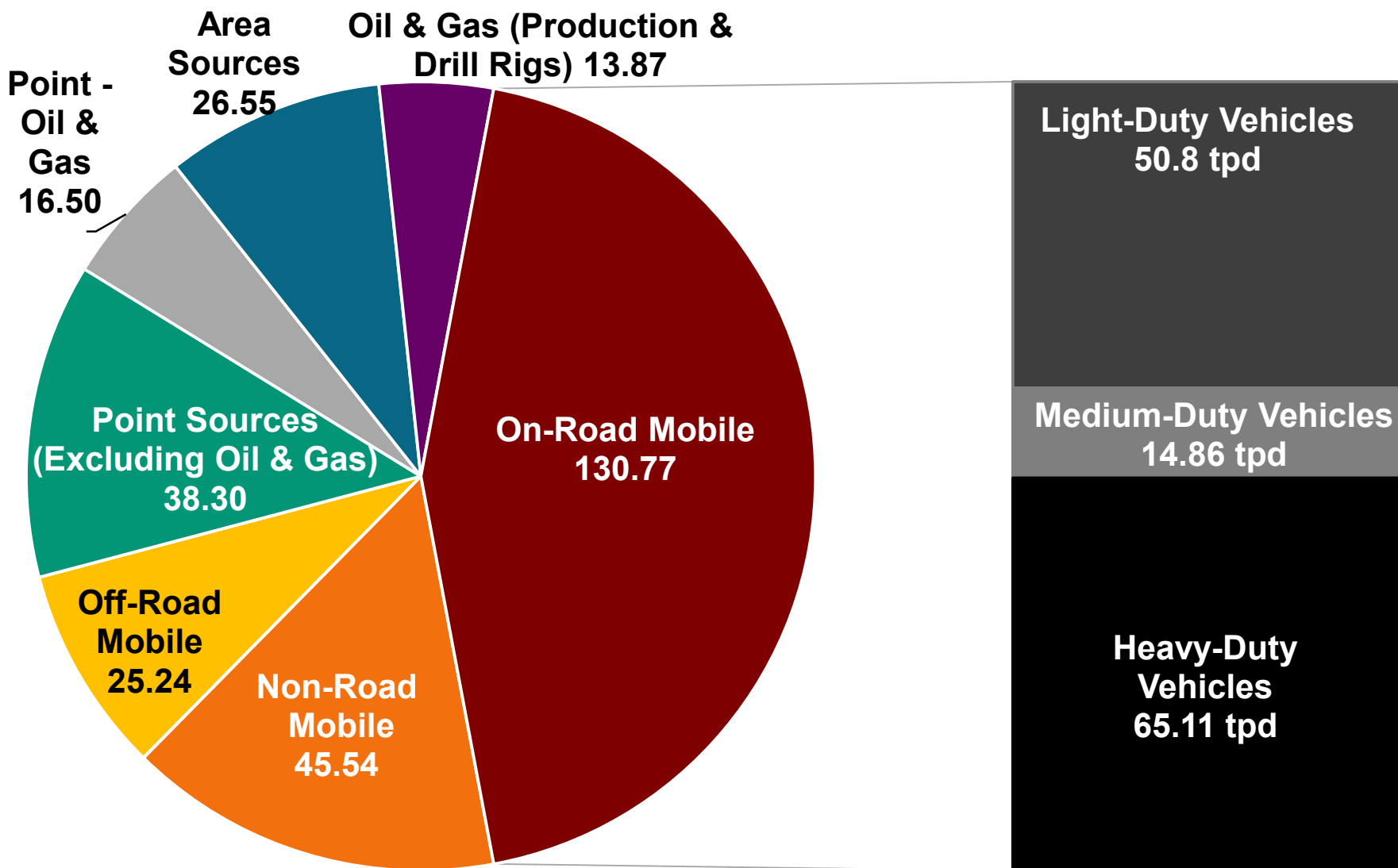


<sup>1</sup>Attainment Goal - According to the US EPA National Ambient Air Quality Standards, attainment is reached when, at each monitor, the *Design Value* (three-year average of the annual fourth-highest daily maximum eight-hour average ozone concentration) is equal to or less than 70 parts per billion (ppb).

<sup>^</sup>Not a full year of data, current as of 10/29/2017

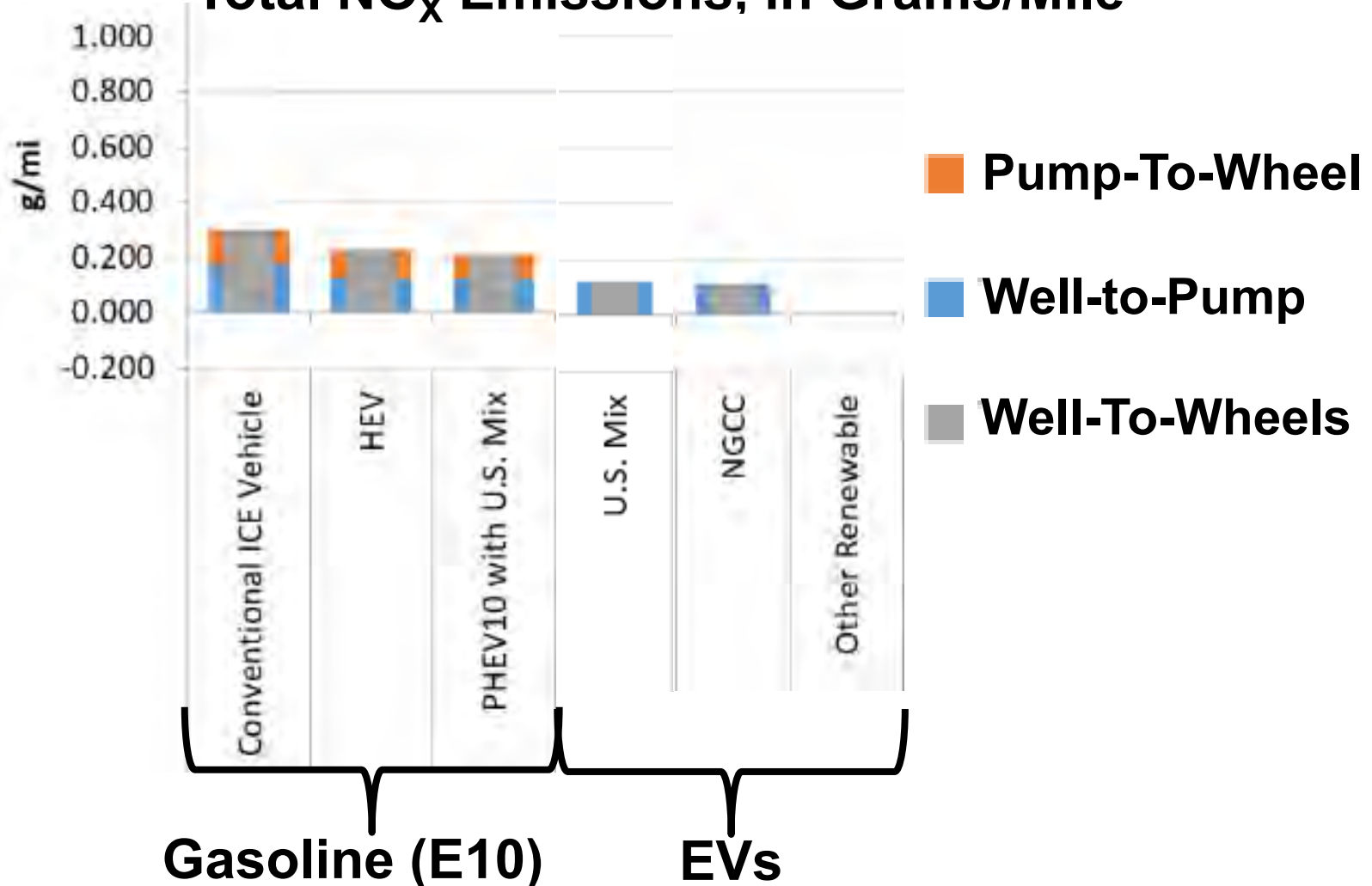
# Estimated 2017 Nitrogen Oxides (NO<sub>x</sub>) Emissions Inventory

Source Category Estimates = 296.77 tons per day (tpd)



# EV Benefits - Emissions

Total NO<sub>x</sub> Emissions, in Grams/Mile



ICE=Internal Combustion Engine; HEV=Hybrid Electric Vehicle; PHEV=Plug-In Hybrid Electric Vehicle; NGCC=Natural Gas Combined Cycle

Source: Argonne National Laboratory Well-to-Wheels Emissions Calculator

# EV Benefits - Cost

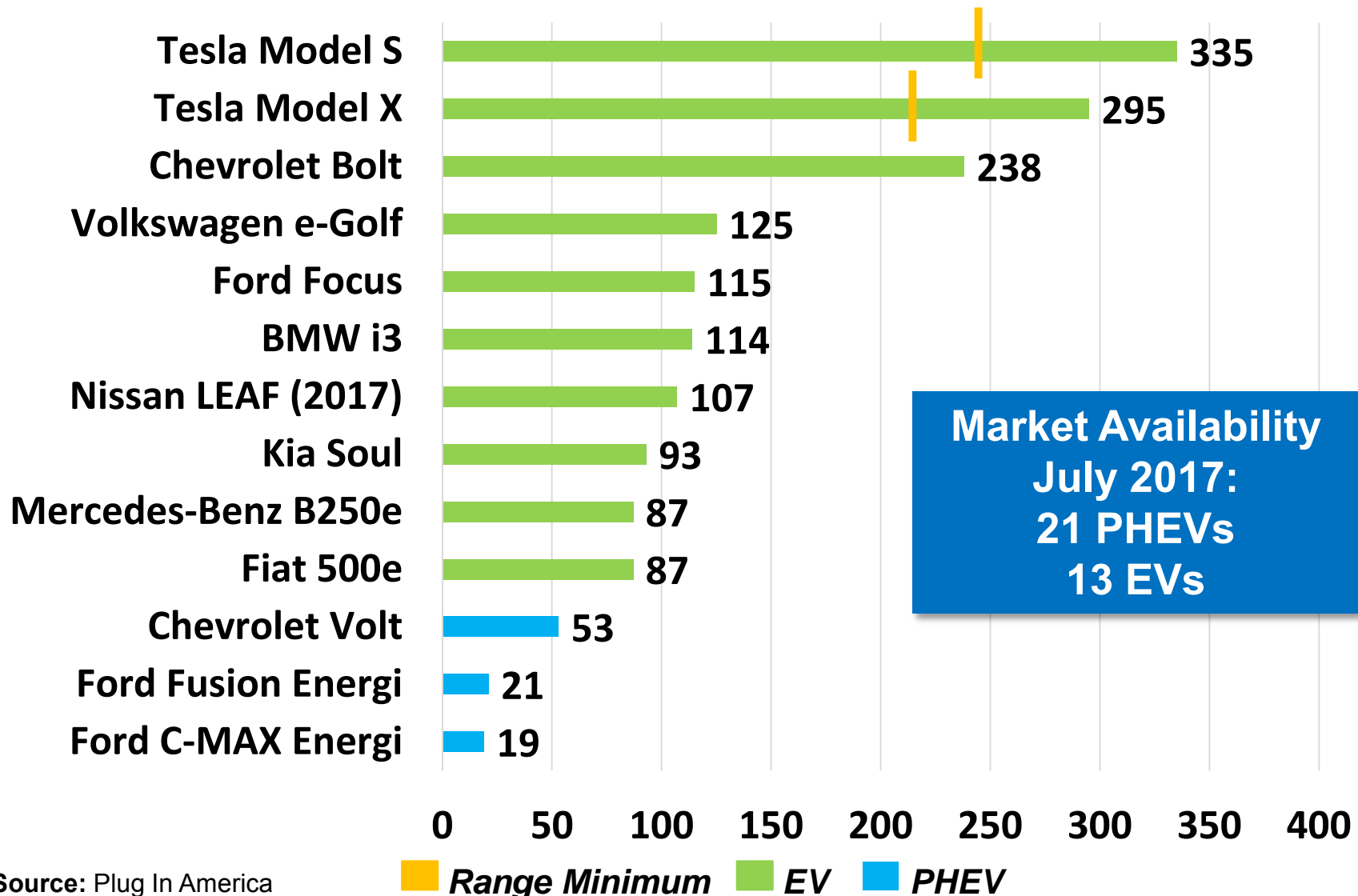
Type of Cost	Electric Vehicles		Conventional Gasoline Vehicles	
	2017 Nissan LEAF	2017 Chevrolet Volt	2017 Chevrolet Cruze	2017 Toyota Camry
Annual Fuel Use	3,652 kWh electricity	68 gallons gasoline + 2,812 kWh electricity	342 gallons gasoline	422 gallons gasoline
Annual Fuel Cost	\$402	\$473	\$815	\$1,003
Annual Operating Cost	\$2,507	\$2,730	\$3,072	\$3,261
Cost per Mile	\$0.21	\$0.23	\$0.26	\$0.27

# EV Benefits – Energy Security



# EV Benefits – Maturing Market

## Electric Range per Model (all 2017)





# Benefits of Installing EV Infrastructure

**Facilitate Increased Deployment of EVs**

**Capture “Green” Market Share**

**Increase Exposure and Foot Traffic**

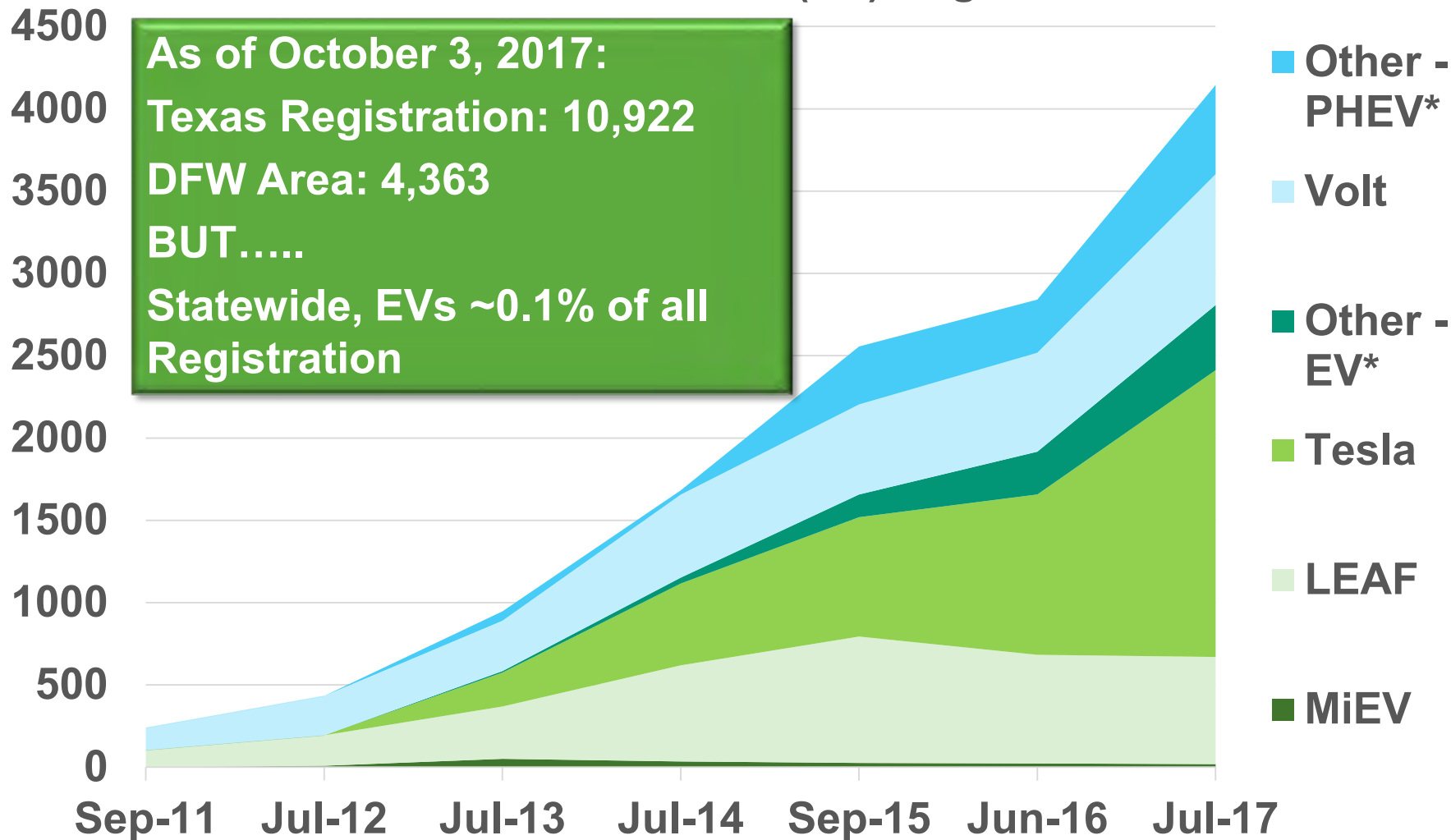
**Attract and Retain Employees**





# Regional Data Trends

## North Texas Electric Vehicle (EV) Registration Trends



\*Other EV includes the BMW i3, Chevrolet Bolt, Fisker Karma, Ford Focus Electric; Other PHEV includes the BMW i8, Ford C-Max Energi, Ford Fusion Electric, Chevrolet Bolt, Chevrolet Spark EV, Fiat 500e, and Mercedes B250e

# Types of Electric Vehicle Supply Equipment (EVSE)

**Level 1:** Ordinary Three Prong Household Outlet Rated at 110-120 Volts; 2-5 Miles of Driving Range per Hour of Charging

**Level 2:** 240 Volts, Broad Range of Charging Speeds up to 19.2 kW; 10-30 Miles of Driving Range per Hour of Charging

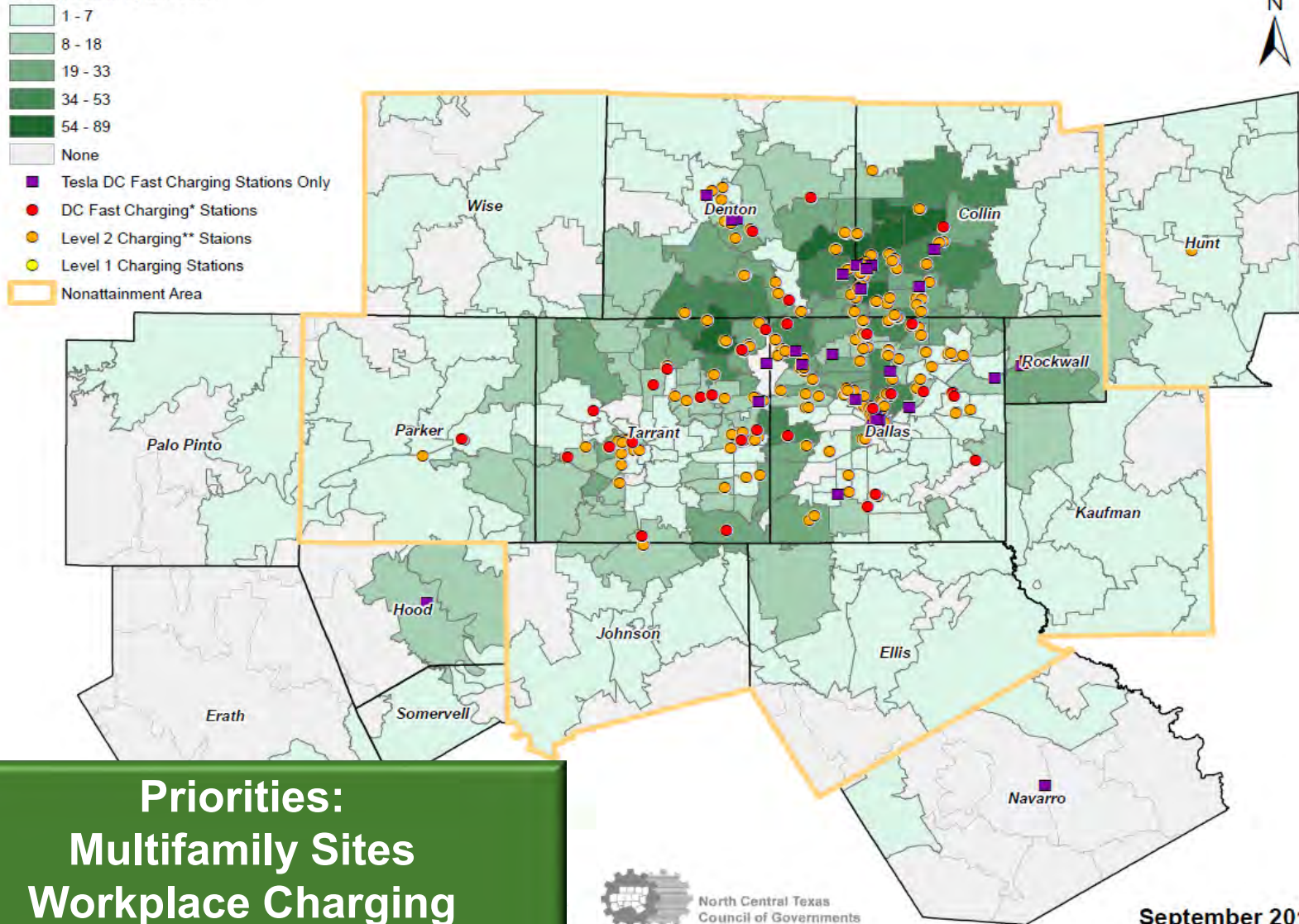
**DC Fast Charging (DCFC):** Fastest and Most Expensive; Up to 40 Miles of Driving Range with 10 Minutes of Charging

**List Available from Plug-in America at**  
<https://pluginamerica.org/get-equipped/charging/>



# Regional Infrastructure Availability and EV Registration by ZIP Code

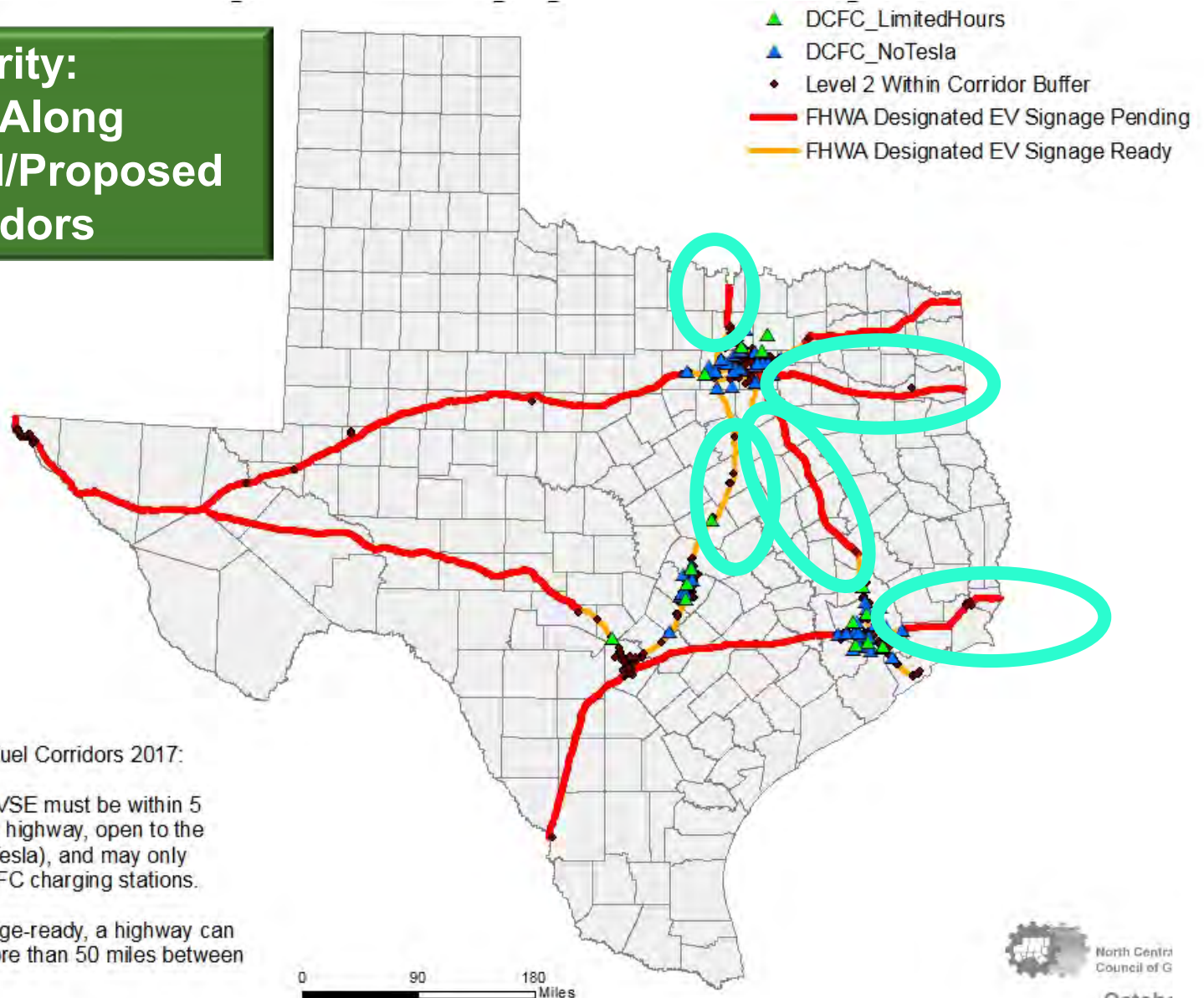
EV Registration by ZIP Code



**Priorities:**  
Multifamily Sites  
Workplace Charging  
DCFC to Fill Gaps

# Designated Statewide Alternative Fuel Corridors and DC Fast Charge Infrastructure

**Priority:  
DCFC Along  
Designated/Proposed  
Corridors**



North Central  
Council of G

October



# EV-Readiness: Policy Assessment

## EVs for Local Fleets

Clean Cities' Plug-in Electric Vehicle Handbook for Fleet Managers:  
[www.afdc.energy.gov/pdfs/pev\\_handbook.pdf](http://www.afdc.energy.gov/pdfs/pev_handbook.pdf)

## EV-Ready Construction Codes & Permitting Requirements

EV Ready Codes for the Built Environment:  
[www.transportationandclimate.org/ev-ready-codes-built-environment](http://www.transportationandclimate.org/ev-ready-codes-built-environment)

## Zoning Policies

## EV-Friendly Parking Ordinances & Benefits

## Local Incentives for EV Purchase or EVSE Installation

## Special Utility Rates

## Electric Vehicle Policy Survey:

[www.surveymonkey.com/r/CHFWVMD](http://www.surveymonkey.com/r/CHFWVMD)



# EV-Readiness: Community Assessment

## Alternative Fuels Data Center

FUELS &  
VEHICLES

CONSERVE  
FUEL

LOCATE  
STATIONS

LAWS &  
INCENTIVES

Maps & Data

Case Studies

[EERE](#) » [AFDC](#) » [Tools](#) » Plug-In Electric Vehicle Readiness Scorecard



### Plug-In Electric Vehicle Readiness Scorecard

The Plug-In Electric Vehicle Readiness Scorecard helps communities assess their readiness for the arrival of plug-in electric vehicles (PEVs) and electric vehicle supply equipment (EVSE).

PEVs are an exciting new transportation option that has the potential to benefit a community's economy, energy security, and environment. As local and regional leaders know, PEV readiness is a community-wide effort, requiring charging infrastructure, planning, regulations, and support services. This scorecard supports these efforts by helping leaders in cities, counties, and larger regions:

- Evaluate a community's PEV readiness
- Receive feedback about strengths and offer ways to improve
- Record and track progress toward PEV readiness.

**Get started evaluating your community.**

[CREATE ACCOUNT](#)

**Log in to your account.**

Email

Password

[Forgot your password?](#)

[LOG IN](#)

<https://www.afdc.energy.gov/pev-readiness>

# **Siting EVSE: Best Practices**

**Minimize Cost – Locate Close to Electrical Service**

**Maximize Convenience – Access and Egress, Signage**

**Ensure Accessibility – Compliance with ADA, State, Local, and Organizational Policies**

**Avoid Hazards (Specifically, Tripping over Cords)**

**Prevent Impacts – Curbs, Bollards, Wheel Stops, etc.**

**Provide Lighting/Shelter**

**Prevent Pooled Water/Irrigation**



# Managing EVSE: Key Considerations

**Do you own the property? Is the owner interested in collaborating?**

**Do you want to manage or outsource maintenance?**

**Do you want to know how the site is being used?**

**Do you want users to pay? If so, how?**

**Do you want to limit access to certain users? Certain Hours?**

**How will you enforce restricted access or EV-only signage?**

**Are existing electrical resources adequate or do they require upgrades?**

# Additional Considerations & Resources

**Guidance on Infrastructure Development:**

**[www.afdc.energy.gov/fuels/electricity\\_infrastructure.html](http://www.afdc.energy.gov/fuels/electricity_infrastructure.html)**

**Creating EV-Ready Towns and Cities:**

**[www.transportationandclimate.org/creating-ev-ready-towns-and-cities-guide-planning-and-policy-tools](http://www.transportationandclimate.org/creating-ev-ready-towns-and-cities-guide-planning-and-policy-tools)**

**The Basics about EVs and EVSE Hosting/Ownership:**

**[www.afdc.energy.gov/pdfs/51227.pdf](http://www.afdc.energy.gov/pdfs/51227.pdf)**

**Consider Cost Recovery (if applicable) and Ongoing Maintenance:**

**[www.afdc.energy.gov/uploads/publication/evse\\_cost\\_report\\_2015.pdf](http://www.afdc.energy.gov/uploads/publication/evse_cost_report_2015.pdf)**

# Additional Considerations - Workplaces

## Consider Policies to Ensure Fair and Equitable Access

Examples: Time Limitations for Individual Users;  
Encouraging Staff to Move Vehicle Once Charging Complete

## Conduct a Survey to Assess Demand and Determine the Following:

- Number of Charging Connections
- Type of Equipment
- 24 hour or Limited Access
- Sample Survey:

[www.afdc.energy.gov/uploads/publication/WPCC\\_sample\\_employee\\_survey\\_0816.pdf](http://www.afdc.energy.gov/uploads/publication/WPCC_sample_employee_survey_0816.pdf)

[www.afdc.energy.gov/fuels/electricity\\_charging\\_workplace.html](http://www.afdc.energy.gov/fuels/electricity_charging_workplace.html)

# Additional Considerations - Universities

**Consider Enlisting the Help of Engineering Students/Departments in Planning**

**Determine Whether EVSE will be Utilized for Ongoing Research**

**Determine how Charging Stations fit into University Sustainability Planning (e.g. LEED)**

**[www.afdc.energy.gov/uploads/publication/wpc\\_charging\\_university\\_campuses.pdf](http://www.afdc.energy.gov/uploads/publication/wpc_charging_university_campuses.pdf)**

# Additional Considerations - Multi-Unit Dwellings

**Consider Current Parking Ownership Model (Assigned, Deeded, or Common Area)**

[www.afdc.energy.gov/fuels/electricity\\_charging\\_multi.html](http://www.afdc.energy.gov/fuels/electricity_charging_multi.html)

## Alternative Fuels Data Center

- FUELS & VEHICLES
- CONSERVE FUEL
- LOCATE STATIONS
- LAWS & INCENTIVES
- Maps & Data
- Case Studies

[EERE](#) » [AFDC](#) » [Fuels & Vehicles](#) » [Electricity](#)

Electricity Basics

Benefits & Considerations

Stations

Locations

Infrastructure Development

Vehicles

Laws & Incentives

### Electric Vehicle Charging Stations

Thousands of electric vehicle charging stations are available in the United States. Electric vehicle supply equipment (EVSE), or charging stations, are being deployed throughout the country in key areas for [public charging](#), but according to studies of early adopters, consumers do the majority of their [charging at home](#).

#### Station Locations ▶

Find electric vehicle charging stations by location or along a route.

#### Infrastructure Development ▶

To widely accept using plug-in hybrid electric vehicles (PHEVs) and all-electric vehicles (EVs), consumers and fleets need a developed infrastructure of charging stations. Learn about developing infrastructure to charge plug-in electric vehicles.



# Available Incentives

## Vehicles

Amount	Incentive Program
Up to \$7,500	<u>Qualified Plug-In Electric Drive Motor Vehicle Tax Credit</u>
\$3,500	<u>AirCheckTexas Drive a Clean Machine Program</u>
\$2,500	<u>Light-Duty Motor Vehicle Purchase or Lease Incentive Program</u> <i>Estimated Summer/Fall 2018</i>

## Infrastructure

Amount	Incentive Program
Up to 50% Project Cost	<u>Alternative Fueling Facilities Program</u> Join us November 9 at 9:00 am!
Up to 100% if Government-Owned; 80% if Non-Government Owned	Volkswagen Settlement Environmental Mitigation Trust???? <i>Texas Plans To Be Determined</i>

# NCTCOG Grant Assistance

**Provide Letters of Support**

**Identify Whether Proposed Site Fills Gaps**

**Provide Registration Data by City/County/ZIP to Support Demand Estimates**

**Assess Station Location Against Alternative Fuel Corridor Criteria:**

**[www.fhwa.dot.gov/environment/alternative\\_fuel\\_corridors/nominations/](http://www.fhwa.dot.gov/environment/alternative_fuel_corridors/nominations/)**



# For More Information

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**(817) 695-9232**

**[LClark@nctcog.org](mailto:LClark@nctcog.org)**

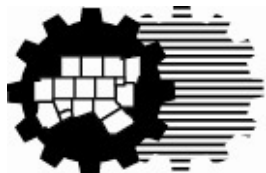
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**(817) 695-9226**

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**Alexis Ackel**  
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**(682) 433-0444**

**[Aackel@nctcog.org](mailto:Aackel@nctcog.org)**

**[www.nctcog.org/AQfunding](http://www.nctcog.org/AQfunding)**  
**[www.dfwcleancities.org/evnt](http://www.dfwcleancities.org/evnt)**  
**<https://www.afdc.energy.gov/>**



**North Central Texas  
Council of Governments**





# North Lake College

**DALLAS COUNTY COMMUNITY COLLEGE DISTRICT**

Chris Marrs

Senior Associate Director of Facilities

972-273-3347

[cmarrs@dcccd.edu](mailto:cmarrs@dcccd.edu)




# What did we want to achieve

- Increase parking to match enrollment growth
- Improve storm water flow
- Improve the existing lighting conditions. Solar vs LED
- Improve staff and faculty parking
- Add irrigation to the landscape.



# Design Factors

- Pedestrian safety
  - Landscape to match native planting on campus
  - Storm Water Review
  - Traffic flow problems
  - Tree Campus USA
  - Budget surprise
- 





© 2011 Google

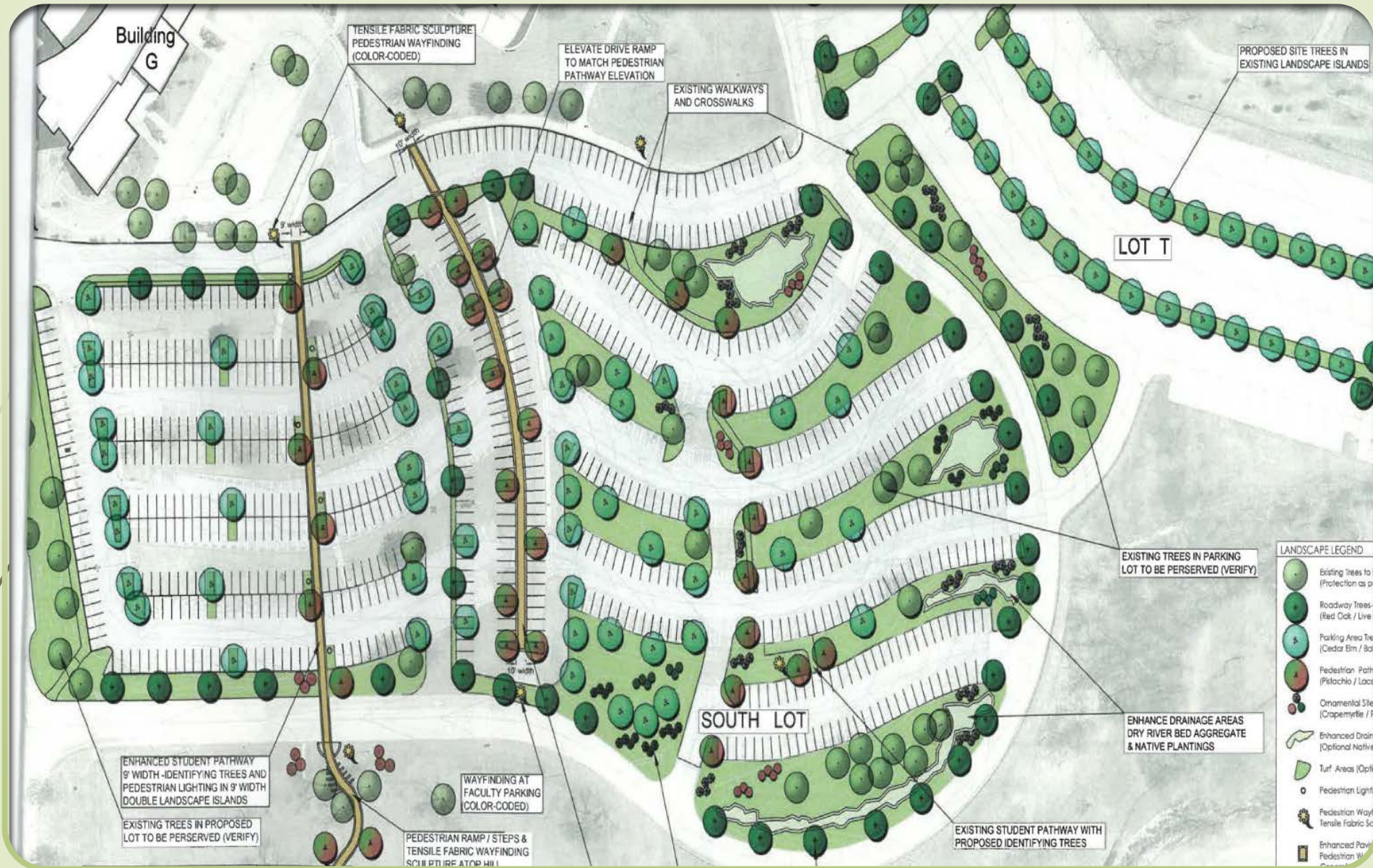
Imagery Date: 6/12/2011 2001

32°52'16.55" N 96°58'01.67" W elev 482 ft



Eye alt 2227 ft







# ChargePoint EV Charging Station Overview

November 2, 2017

Dave Aasheim  
[dave.aasheim@chargepoint.com](mailto:dave.aasheim@chargepoint.com)  
214-449-7544



# The World's Largest and Most Open EV Charging Network



## Largest Community of EV drivers

- + 70% of new EV drivers join every month
- + A driver plugs into our network every 4 seconds



## Charging Everywhere

- + 42,000+ charging spots
- + 600+ ports added every month



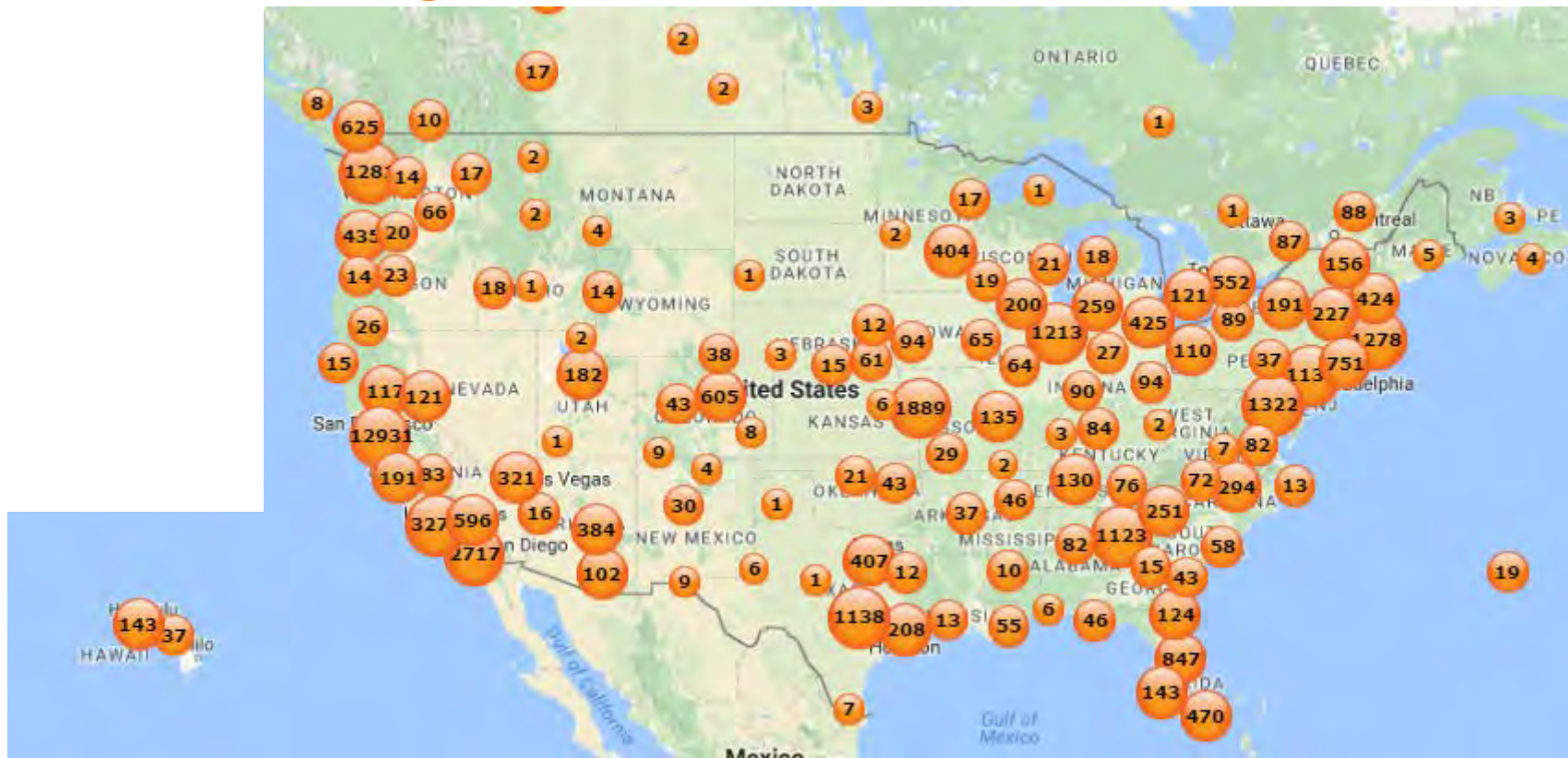
## We're Established and Growing

- + \$165 million in funding
- + Market share leader
- + European Expansion

## We Are the Industry Leader

According to Time, Bloomberg, CNBC, Navigant Research and many others

# 42,000+ ChargePoint Stations



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# Stations for Every Situation

Single Family  
Home



Home  
Level 2

Multi-Family,  
Fleet



CPF25  
Level 2

Commercial/Municipal,  
Mixed Use



CT4000  
Level 2

On-Route,  
Commercial



CPE100  
24kW



CPE200  
50kW

*Fast DC Chargers*



CPE250 Express Plus  
62.5kW 400kW

*Ultra-fast DC Chargers*

# ChargePoint Level 2 Stations – Six Flavors –chargepoint+

## + Dual Port Level 2 Charging Stations

- Standard= 6' tall with 18' cords
- Tallboy= 8' tall with 23" cords



## + Single Port Level 2 Charging Stations





## Commercial Level 2 Charging Stations

Charging for businesses and municipalities that want to offer charging to employees, customers and visitors

- + **Speed:** 25 RPH (estimated maximum miles of Range Per Hour of charging).
- + **Clean Cord Technology:** Self-retracting, maintenance free and ultra-lightweight cord management system.
- + **Power Management Options:** Cut installation costs and double the number of parking spots served.
- + **Branding and Customization:** Promote your brand with an LCD screen and customizable signage.



# Industry Leading: ChargePoint Assure

## The Most Comprehensive Station Maintenance & Management Program in the Industry

- + 98% Annual Station Uptime Guarantee
- + One Business Day Response Time
- + Proactive Station Monitoring
- + Proactive Dispatch
- + Labor Coverage for Vandalism & Accidents
- + Monthly Summary & Quarterly Detailed Reports
- + Unlimited Software Configuration Changes





# Branding Options- Customizable Inserts

-chargepoint+



# Our Automotive Partners: Cars People Love



# Co-branded Auto OEM Membership Kits



Chevy Bolt/Volt



Hyundai Ioniq



Toyota Prius Prime



VW e-Golf



BMW i3



BMW eDrive



BMW i8



Honda Clarity



# ChargePoint Mobile App



## Find Available Stations

See which stations are available to charge your EV



## Start Charging

Just hold your phone by the card reader on the station



## Get Notified

Receive notifications when your car is done charging, or when a station opens up



## See Station Pictures

Easily find stations with photos submitted by other drivers



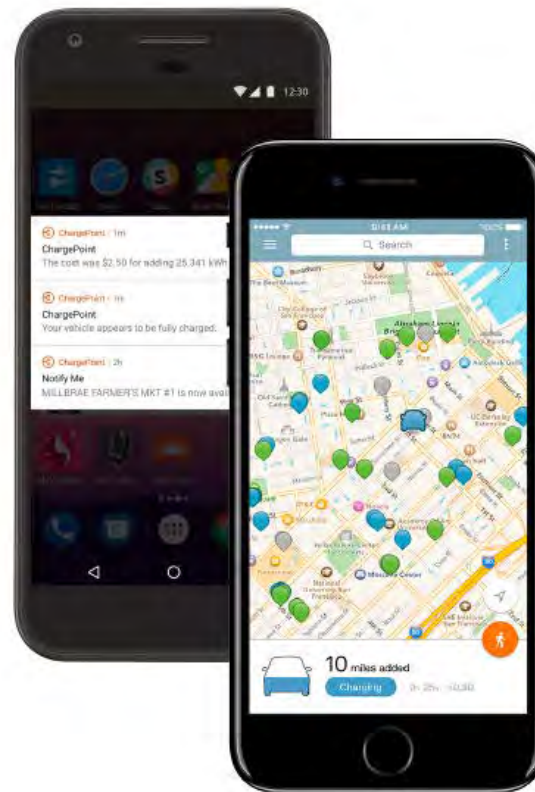
## Read Driver Tips

Get helpful advice from other drivers about charging at a particular station



## Connect ChargePoint Home

Schedule charging, set reminders, get notifications and track usage





# Express DC Fast Chargers

Fast charging for all DC enabled vehicles

- + **Speed:** 50 kW station provides 200 RPH (estimated miles of Range Per Hour).  
24 kW station provides 100 RPH (estimated miles of Range Per Hour).
- + **Connectors:** CHAdeMO and/or SAE Combo connectors to serve all EVs with fast charging capabilities.
- + **Form Factor:** Slim design allows for flexible installation locations, lower shipping and lower install costs.
- + **Reliable:** Designed to increase reliability and performance.



## Just Introduced- Express 250

- + Up to 62.5 kW standalone charging capacity
- + Up to 3 charging cables, all standard connectors supported (factory installed)
- + Liquid cooled power modules
- + Exceptional ease of use
  - LED for driver notifications
  - LCD for driver interaction
  - Swing arms for easy cable management
- + Market Targets
  - Light duty fleets that require fast turnaround times for vehicles
  - High end destinations: hotels, retail
  - Workplaces



## CPF25 Family

Charging for airport, fleet, and multi-family applications

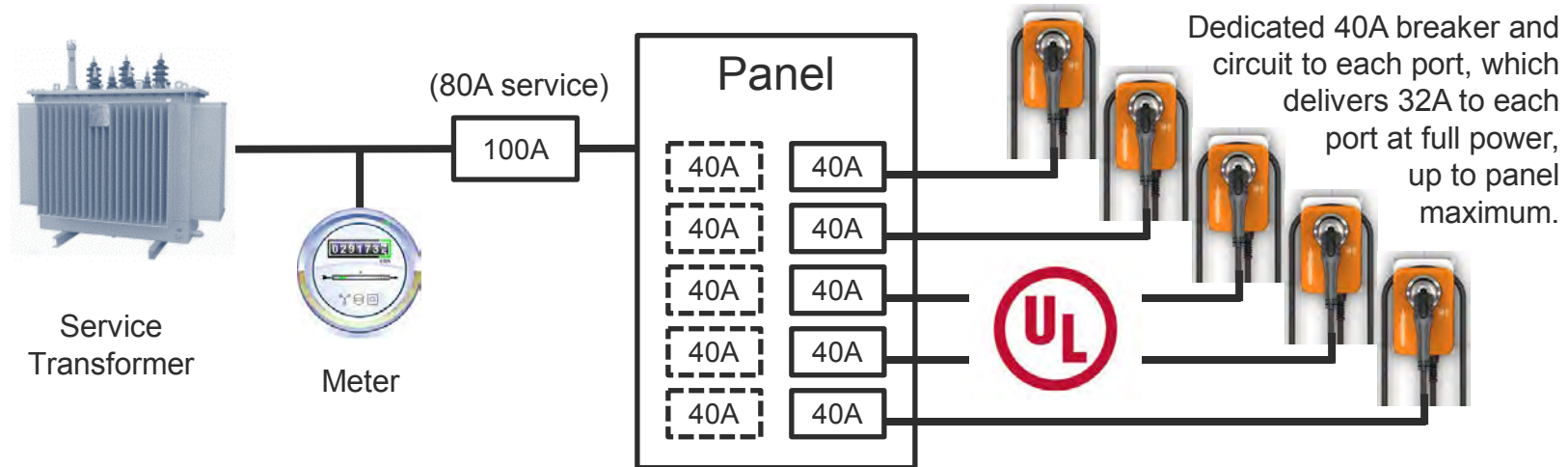
- + **Energy Management:** Lower both installation and electricity costs with advanced energy management tools such as panel sharing and scheduled charging.
- + **Access Control:** Control who can use your charging stations. Assign RFID cards to vehicles or drivers and allow only those approved vehicles or drivers to charge at your stations.
- + **Speed:** Our Level 2 CPF25 stations charge at a maximum rate of 25 RPH (miles of Range Per Hour), supplying up to 7.7 kilowatts (kW).





# Panel Sharing- Intelligent Power Management

- ChargePoint Panel Share technology allows a maximum aggregate load to be set on a group of stations.
- The stations, in concert with ChargePoint cloud-based services will manage the individual power output of each station to ensure that the maximum allowed load is never exceeded.
- In this example we show 80A service for 5 stations, which would otherwise draw  $5 \times 32A = 160A$  at FULL load (2:1 oversubscription).



# ChargePoint Business Model

- + Station Host/Owner Decides on Policies
  - Access Control
  - Visibility on public maps
  - Setting Fees
- + If fees are set, ChargePoint collects from drivers
  - Reimburses host every 30 days
- + Drivers can set up account to pay for sessions
  - Debit or credit card
  - PayPal
  - Fleet accounts can use Voyager or WEX
- + Assure= full parts & labor & monitoring service
  - 98% uptime guarantee
  - One business day response



# How To Purchase

## + Direct

- NJPA Cooperative Award
- Installation Options



## + Channel Partners

- Many have Cooperative Awards
  - NJPA & H-GAC
- Installation Options including Turnkey



## Thank You

For further information on ChargePoint,  
please contact Dave Aasheim:

[dave.aasheim@chargepoint.com](mailto:dave.aasheim@chargepoint.com)

(214) 449-7544



## YOUR GUIDES ON THE ROAD TO ELECTRIFYING TRANSPORTATION

Electric vehicles (EVs) are the future of transportation, and drivers expect convenient, fast, and reliable charging on the go.

EVIA offers a range of consulting services to assist clients in deploying EV infrastructure. From program planning to site selection, layout to commissioning, EVIA's expertise will put you on the right path.

**Jason Buckland**

Founding Partner

214-762-7162

[Jason@electricvia.com](mailto:Jason@electricvia.com)

[www.electricvia.com](http://www.electricvia.com)

The logo for EVIA, featuring the letters E, V, I, and A in a bold, green, sans-serif font. The letters are closely spaced and have a slight shadow effect.



**Full Service Provider of  
Electric Vehicle Charging Stations  
Since 2009**



- Introduction to LilyPad EV



- Our Products



- Our Business Model



-  NJPA AWARDED CONTRACT





# Full Service Provider of Electric Vehicle Charging Infrastructure Services

## Services

- Plan
- Design
- Implement
- Manage

## Markets

- Electric Utilities
- Cities/Counties
- Workplaces
- Retail/Hotels
- Multifamily
- Hospitals
- Highways/C-Store
- Universities

## Delivered

- Since 2009
- 1300 stations
- 544 locations
- **10,000 drivers**
- 23 states, 130 cities
- **376,000 charges**
- **2.5 GWh**



# LilyPad EV Partial Client List

100 clients, public and private, large and small



Bayer CropScience







KANSAS STATE  
UNIVERSITY





## The largest and most robust manufacturer of charging infrastructure

On-Route Commercial	Commercial Municipal Mixed Use	Multi-Family, Fleet	Single Family Home
			
<b>CPE250 Express Plus</b> <b>62kW DC – 400 kW DC</b> <b>Cars, Trucks, Buses</b>	<b>CT4000</b> <b>Level 2</b>	<b>CPF25</b> <b>Level 2</b>	<b>Home</b> <b>Level 2 Station</b>

### Charging Stations

For all applications, for all EVs

### Cloud Network

Most robust in the industry

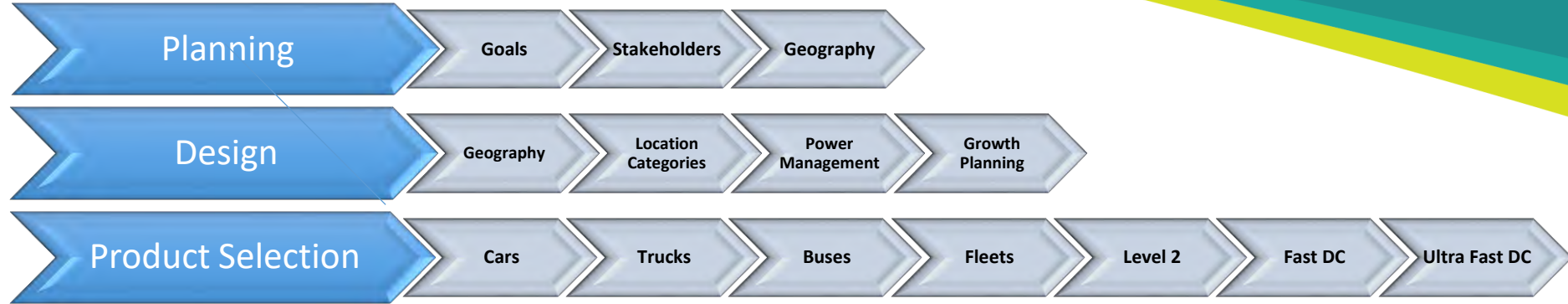
### Assure

98% uptime guarantee

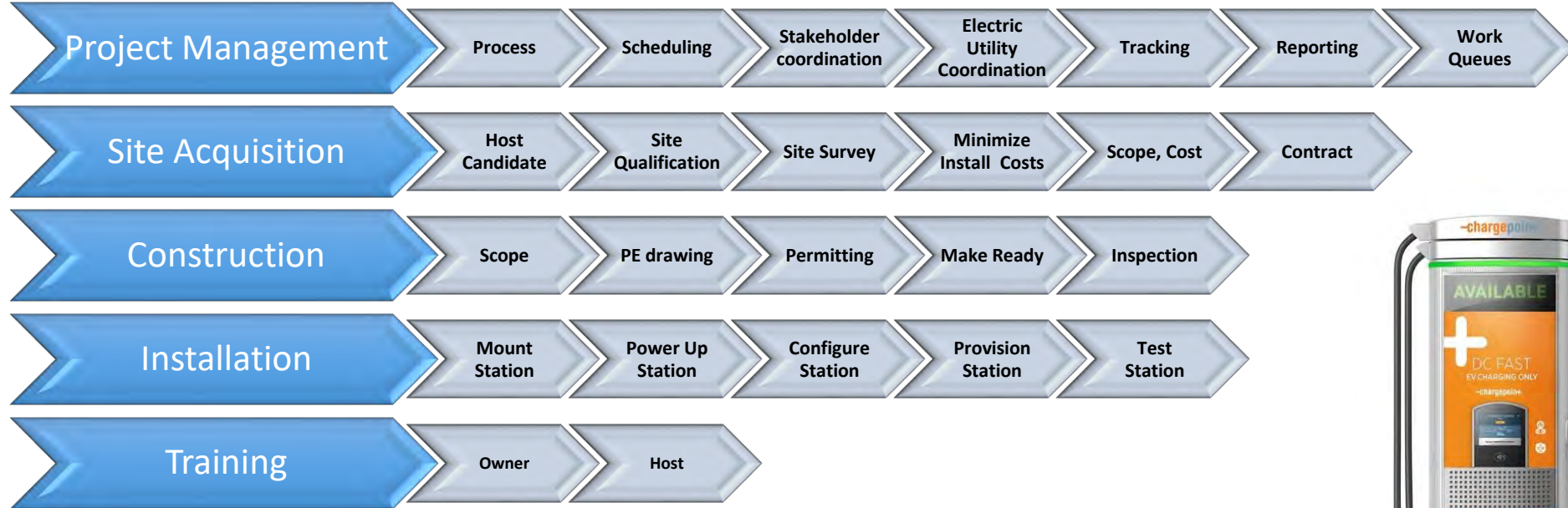
### Power Management

Minimize install, demand costs

## Design



## Implement



## Manage



# Full Service Provide of EV Charging Stations

We take care of as much or as little of a project as the customer needs

- Turnkey or a la cart
- Planning, Design, Implementation, Management
- Experienced, Proven
- Large Scale Deployments or Small Projects
- We play well with others
- We will always act in your best interest



# Business Model

- Customer owns the charging stations
- LilyPad EV (typically) installs the stations
- Maintenance can be as needed via LilyPad EV  
--or--  
Assure extended warranty/maint program w/98% uptime guarantee
- Driver pays fee via ChargePoint card, phone app or tap, or 800#.
- LilyPad EV can help with ongoing management and planning

- LilyPad EV is an NJPA contract holder for EV Charging Stations
- NJPA contract competitively solicited on your behalf
- Your Due Diligence Requirements met w/o hassle of an RFP
- Available to Government, Education, and Non-Profit Agencies
- You are Assured of
  - Experienced Vendor
  - Deeply Discounted Pricing
  - Quality Product
  - Full Turnkey Project

<https://www.njpacoop.org/cooperative-purchasing/contracts-fleet/fleet-services-parts-equipment/051017-lpe/>





done right · done smart · done fast

Electric Vehicle Charging Stations

## Contact Info

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**Keith Anderson**

**VP Business Development**

**913-269-2453**

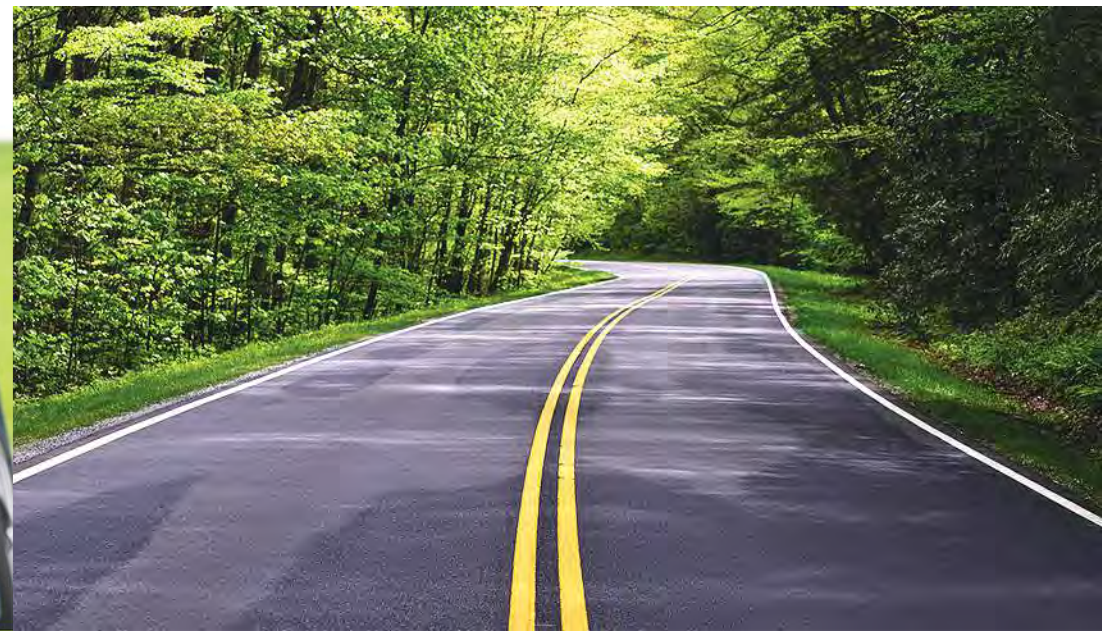
**[Keith.anderson@lilypadev.com](mailto:Keith.anderson@lilypadev.com)**

[Click Here to Visit LilyPad EV's Website](#)





**REVITALIZE**  
CHARGING SOLUTIONS







DRIVE NEW BUSINESS TO YOUR LOCATION • \$0 ACQUISITION COST  
**TURNKEY ELECTRIC CAR CHARGER**



# TURNKEY SOLUTION

YOU PROVIDE THE SITE AND WE BRING EVERYTHING ELSE

**WE PROVIDE**



**EQUIPMENT  
MAINTENANCE  
USAGE REPORTS  
NETWORK SYSTEMS**

**YOU PROVIDE**



**LOCATION  
POWER**

# ALL-IN-ONE PACKAGE

CONNECT WITH YOUR CUSTOMERS WHILE PROVIDING A VALUABLE SERVICE

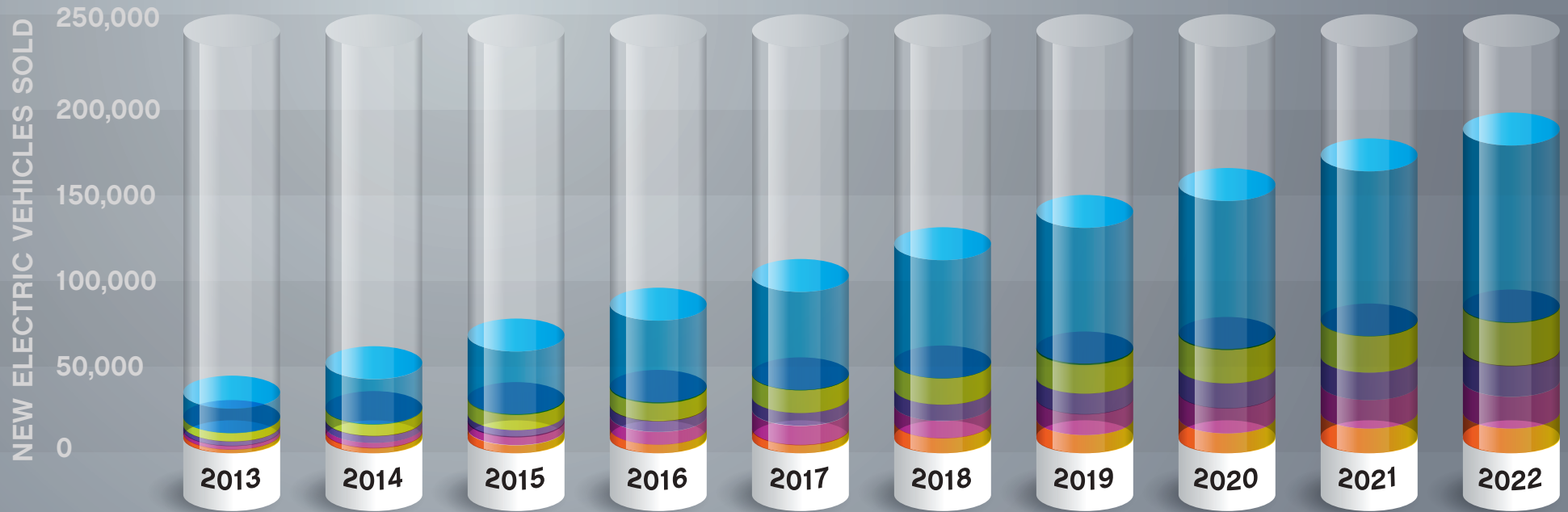




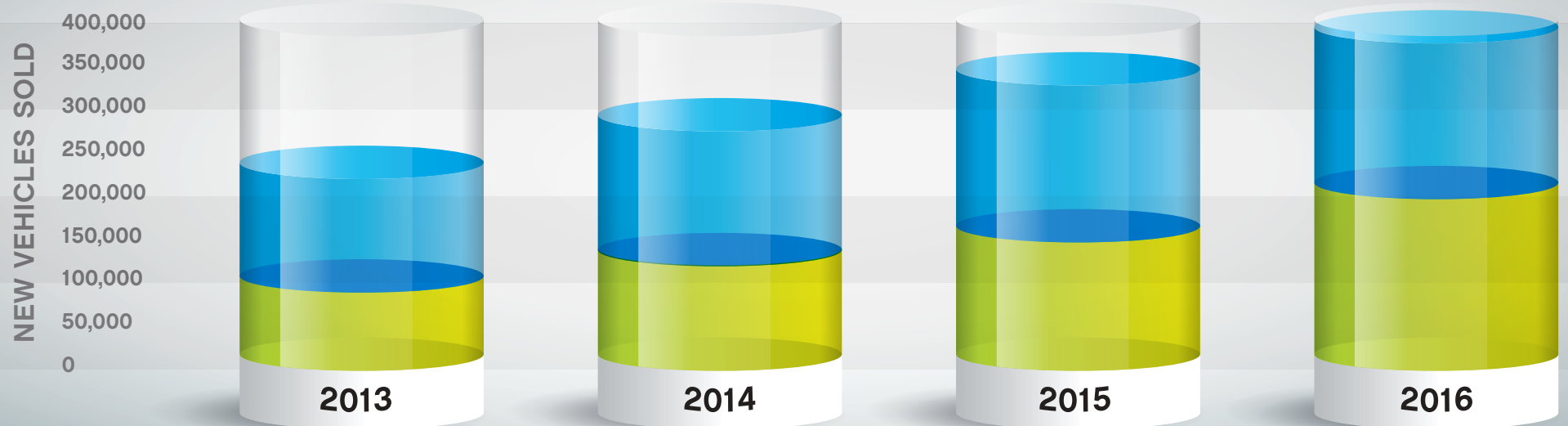
# EV TRENDS

CA NY TX FL WA

## SALES VOLUMES - TOP 5 STATES (PROJECTIONS)



## SALES VOLUMES - NATIONAL (ACTUAL)



# TRENDING MARKETS

THE FUTURE IN TRANSPORTATION IS HERE NOW



**PRIVATE COLLEGE**



**PARKING GARAGE**



**RESTAURANT**



**RETAIL**



**PUBLIC UNIVERSITY**



**PUBLIC WORKS**



**OFFICE BUILDING**



**ENTERTAINMENT**



**HOTELS**



**COMMERCIAL FLEET**



**HOME**



**FUEL STATIONS**



# ELECTRIC CAR BRANDS

THE FUTURE IN TRANSPORTATION IS HERE NOW



CONCEPT ONE



B-CLASS E DRIVE



SPARK EV



MODEL S



i3



FOCUS ELECTRIC



FURTIVE EGT



GT



E-UP!



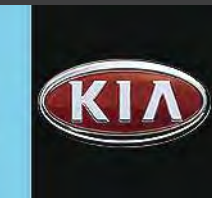
FETISH



500E



SOUL EV



E-NV200



ED



I MIEV



TWIZY



E6



FIT EV





# ADVERTISING OPPORTUNITY

CONNECT WITH YOUR AUDIENCE IN NEW WAYS



## DIGITAL CONTENT

- 10 Video Spots Available
- 30 Seconds Per Spot
- 3000 Total Rotations Per Day

## WRAPS

- Custom Graphics
- Full or Half Wraps Available

## SPONSOR PACKAGES

- GOLD - 3 Spots + Full Wrap
- SILVER - 2 Spots + Half Wrap

DISCLAIMER: WRAP DESIGNS ILLUSTRATED HERE ARE CONCEPTUAL RENDERINGS ONLY

# PARTNERSHIP REVENUE SHARE

ADVERTISER INCOME WILL PAY YOUR POWER BILLS

**SIGN UP  
TODAY!**

## EARN

- 10% Revenue Share on Ad \$\$\$

## REIMBURSEMENT

- Energy Use for Charge Sessions







# DRIVING TRAFFIC TO YOU

PROVIDING ESSENTIAL TOOLS TO EV DRIVERS



REVITALIZE MOBILE APPLICATION





**\$0 CAPITAL COST + \$0 UTILITY COST  
+ \$0 MAINTENANCE COST = FREE!**

\*SITE PREPARATION FEES MAY APPLY

# REVITALIZE

CHARGING SOLUTIONS

PRESENTED BY

**EDWARD MORGAN**

OFFICE: (817) 659-1030

[edward.morgan@revitalizechargingsolutions.com](mailto:edward.morgan@revitalizechargingsolutions.com)

MOBILE: (504) 812-6921

<http://www.revitalizechargingsolutions.com>



# Siemens VersiCharge™

## Product Portfolio Overview



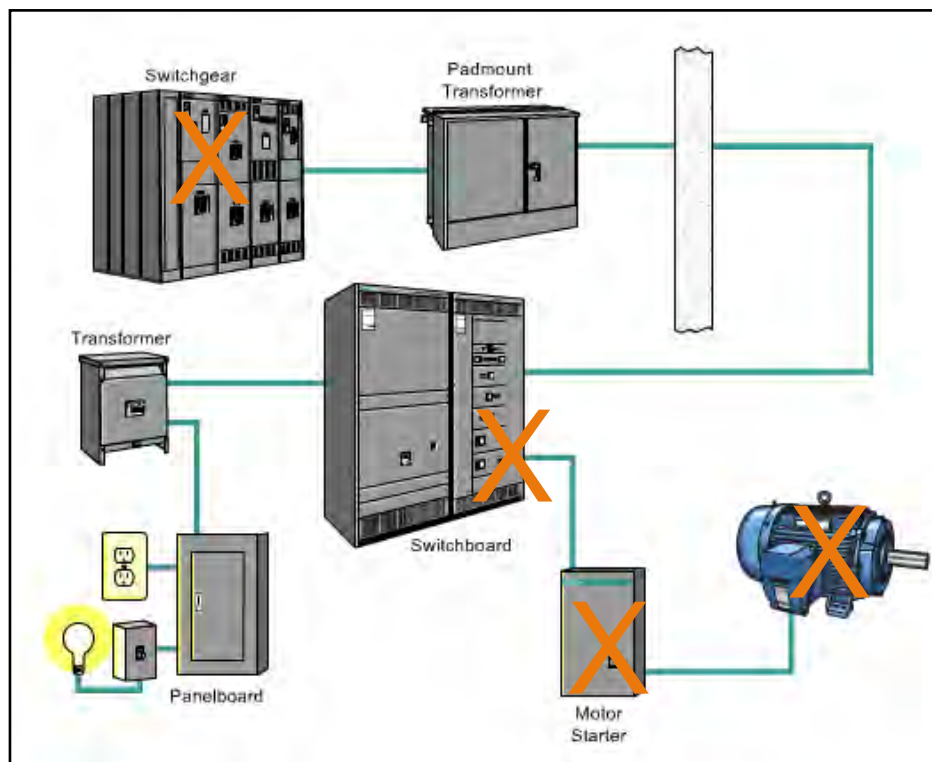
## Siemens as you Partner

**SIEMENS**



# Elements that Influence Complexity

## What Pieces are in the System



## Basic Elements of the Electrical Equipment

### Commonly Mounted Equipment



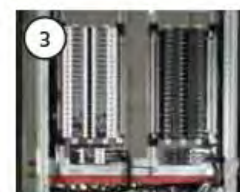
#### Distribution sections

- Up to 3000A (full height)
- Up to 1200A (half height)



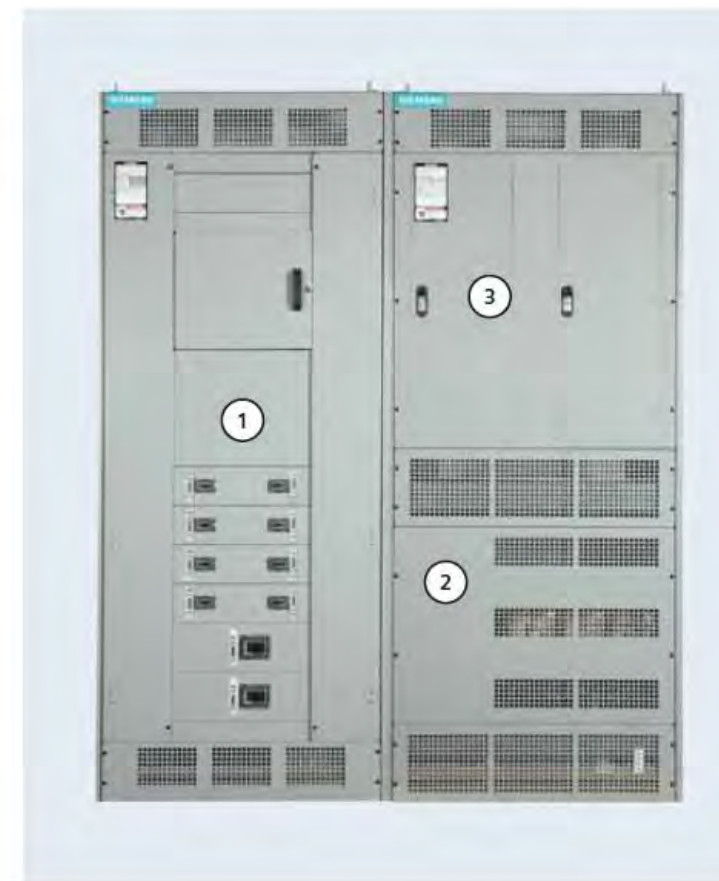
#### Transformers

- Up to 300KVA (full height)
- Up to 150KVA (half height)



#### Panelboards

- Up to 800A (full height)
- Up to 600A (half height)



## Current US Products ([www.usa.siemens.com/versicharge](http://www.usa.siemens.com/versicharge))



VersiCharge Universal and Hardwire

VC30GRYU and VC30GRYHW



VersiCharge Post

VCPOSTGRY  
(includes tamper resistant screws)



Wi-Fi Enabled VersiCharge SmartGrid (SG)

VCSG30GRYUW  
VCSG30GCPUW



# What are the Product Pieces for VersiCharge SG



## 1) VersiCharge SG + OCPP US2:VCSG30GCPUW



## 2) User Access and Payment Management

Greenlots SKY License  
(add QR code to station)



Shell License  
(user checks in to station via  
Shell Smartphone app)



## 3) Project Accessories

*Post Kit*



*VersiComm (Cellular) + Data Plan*



## Path to Project Execution with Preferred Contractor

### Follow if you have a preferred contractor

Send the below distributor map link to your contractor

Give contractor sales deal and pricing created for NJPA members

Contractor will find distributor and reference pricing

Contractor visits your location to quote install and potential electrical upgrades

Distributor, contractor, and NJPA member agree on total pricing and sign contract

Distributor buys equipment from Siemens and contractor install equipment

Distributor Map: [https://maps.esp.tl/maps/NJPA-Distributor-Map/pages/map.jsp?geoMapId=385739&TENANT\\_ID=176474](https://maps.esp.tl/maps/NJPA-Distributor-Map/pages/map.jsp?geoMapId=385739&TENANT_ID=176474)

NJPA Member Only  
Sales Deal #: 30961

NJPA pricing, Versicharge Installation Manuals,  
and VersiCharge Data Sheets in Packet



# Looking forward to working with you



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**[usa.siemens.com](http://usa.siemens.com)**



NATIONAL<sup>TM</sup>  
CAR CHARGING



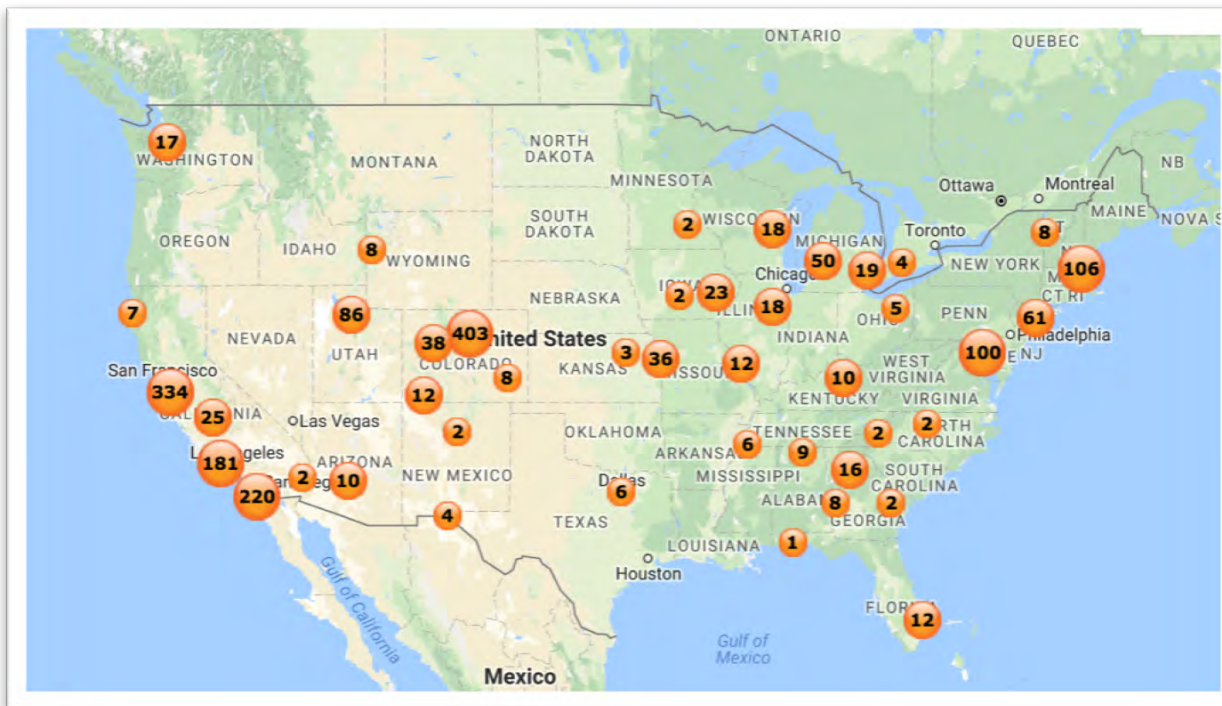
# NCTCOG

November 2, 2017

Jim Burness

# About National Car Charging

- Founded in 2011
- Over 400 clients across 36 states
- One of the largest dedicated charging equipment distributors in the U.S.



NATIONAL  
CARCHARGING



# About National Car Charging

- Full spectrum of solutions
- Carefully selected collection of manufacturers
  - Only UL or Intertek-listed products



# Product Range



NATIONAL  
CAR CHARGING

# Our Process

- Step 1: Determine use case
- Step 2: Identify the right product for the use case
- Step 3: Determine installation strategy
  - We can use your electricians or ours
- Step 4: Acquire products at the right price
- Step 5: Manage installation including activation and programming (if needed)



# Business Models

- Site-owned model
  - Host site owns and controls station
  - If networked, the network collects payments and distributes to the site host on a monthly basis
    - Site host can set the amount to charge
  - Maintenance can be done internally or, depending on manufacturer, can be outsourced

# Business Models

- Third-party model
  - Avoid at all costs!
  - Sounds too good to be true, because it is
  - A financial train wreck
    - Not a viable model
    - Virtually all providers have gone bankrupt
  - Bad for drivers
    - Cost to use is way too high, stations don't get used



# H-GAC Cooperative Purchasing

- Houston-Galveston Area Council
  - 30 years old
  - [www.hgacbuy.org](http://www.hgacbuy.org)
- No cost to buyer
- Open to:
  - Municipalities, Cities, Counties, State Agencies
  - Almost any other public entity
  - 501(c)(3)s that provide government functions and services
- ChargePoint products currently listed
  - Adding new products in November



# H-GAC Cooperative Purchasing

- No geographic restriction
- Pre-negotiated pricing
  - H-GAC issued RFP so can often be used in place of a competitive bid process
  - *"HGACBuy uses mass circulation, minority emphasis print media, and internet services to post legal notices and bid solicitations. Therefore, posting of public notices to solicit bids and the formal competitive bid process are satisfied thru HGACBuy procedures."*
- Compare to other cooperative buying programs

# H-GAC Cooperative Purchasing

## ➤ Simple Process

- Execute an Interlocal Contract (ILC) found on the [www.hgacbuy.com](http://www.hgacbuy.com) website
- Obtain specific product details at the website
- Contact National Car Charging and mention H-GAC to get a definitive quote
- Send PO directly to us and we handle reporting to H-GAC
- We invoice you directly
- Be sure to CALL US FIRST!



# Contact Information

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- CALL US FIRST! You'll be glad you did.

